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Doing Business: Cool Gear Offers New Cold Drink Container

By Emily Clark



Based in Plymouth, Cool Gear International, which defines itself as a houseware and hydration company, has launched a new eco-friendly Cool Gear Can to keep drinks cold during the hot summer months. Here’s some information on this new product that is cropping up on local retail shelves.

WHAT

The Cool Gear Can is a double-walled, eco-friendly, insulated beverage container with what Cool Gear defines as a “spill-proof sliding closure.” The container is reusable and keeps drinks cold.

WHY

The reusable can is designed to reduce waste to the tune of millions of tons of aluminum that wind up in landfills yearly. And it’s BPA free, meaning it does not use any bisphenol A, a compound used in plastics that has raised health concerns.

WHERE

Cool Gear Cans are available nationwide at CVS stores and may also be found at Walmart and Bed Bath & Beyond.

HOW

Cool Gear Cans are available in 50 designs, including peacock and owl styles. The 16-ounce can has a wide mouth that twists off so it can be filled with ice and keeps drinks and smoothies cold for up to six hours. The cans sell for \$5 to \$7.

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<http://www.wickedlocal.com/plymouth/news/x208442059/DOING-BUSINESS-Cool-Gear-offers-new-cold-drink-container#axzz2YShM4s1u>