

SOUTH SHORE LIVING

August 1, 2013

Better-than-Soda Can

By Maria Ferri

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Cool Gear President and CEO Donna Roth

Better-than-Soda Can

Whether packing a picnic for the beach or a little league game it's important to stay hydrated. The Plymouth-based company **Cool Gear International** is in the business of making cute and convenient food and drink containers that are perfect for the person on the go. Their latest and greatest product, the Coolgearcan, is a reusable, BPA-free, double-wall insulated container with a shape inspired by aluminum cans. The 16 oz. drinking vessel keeps contents cold for up to six hours and its innovative design prevents condensation, which is great in the heat of summer. What makes this can even cooler? Cool Gear International made a donation of \$50,000 to The One Fund Boston (\$25,000 from the company, matched by the founders' Roth Family Foundation). We'll raise a can to that. Coolgearcans are sold at CVS, Walmart, and Bed Bath & Beyond, or on the company's website, www.coolgearinc.com.

Outfield Images

It's impossible to relive the glory days at Fenway Stadium. However, some of its history has continued on in a unique way. Years after photographing the original scoreboard on the thirty seven foot, two inch high "Green Monster" wall at Fenway Park, south shore photographer Mike Sleeper decided to apply the iconic images to coffee cups and coasters to create classic **Outfield Images** for folks to enjoy the piece of history long after its years. "I took the photographs in Fenway Park during the late '80s and early '90s before the wall was dismantled and replaced with new metal and covered with advertisements," explains the artist. "The dents you see are from decades of baseballs pounding off of the wall, some undoubtedly hit by players like Carl Yastrzemski or even Ted Williams." In some of the dents, you can even see marks in the paint from the baseball stitches. To purchase a mug, contact the artist at 617-480-6591, www.outfieldimages.com.



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