

FOR IMMEDIATE RELEASE

Cool Gear International President Donna Roth Named Finalist of the Ernst & Young Entrepreneur Of The Year® 2013 New England

Plymouth Business Owner Recognized for Entrepreneurial Excellence

PLYMOUTH, MASS. (June 4, 2013) – Ernst & Young LLP today announced the finalists for the Ernst & Young Entrepreneur Of The Year® 2013 Award in the New England Region. The awards program recognized high-growth entrepreneur Donna Roth, President and CEO of Plymouth-based Cool Gear International for demonstrating excellence and extraordinary success. Finalists have been recognized in such areas as innovation, financial performance and personal commitment to their businesses and communities. These finalists were selected by a panel of independent judges. Award winners will be announced at a special gala event on Wednesday, June 26, 2013 at the Renaissance Waterfront.

“I’m honored not only for me but for my entire company,” said Donna Roth, president/CEO of Cool Gear International. “I am proud of our innovation and it means a great deal to me to know that Cool Gear is being recognized for its success.”

Now in its 27th year, the Entrepreneur Of The Year Program has expanded globally to recognize company builders in over 140 cities and in more than 50 countries throughout the world. Regional award winners go on to compete at the national level. Award winners in several national categories, as well as the National Ernst & Young Entrepreneur Of The Year Overall Award winner, will be announced at the annual awards gala in Palm Springs, California, on November 16, 2013. The awards are the culminating event of the Ernst & Young Strategic Growth Forum®, the nation’s most prestigious gathering of high-growth, market-leading companies.

Sponsors

Founded and produced by Ernst & Young LLP, the Entrepreneur Of The Year Awards are nationally sponsored by SAP America and the Ewing Marion Kauffman Foundation. In New England, local sponsors include RBS Citizens, True Capital, WilmerHale, Nixon Peabody, R.R. Donnelley, Scherzer International, Silicon Valley Bank, Murray Devine, Bingham McCutchin, Empire Valuation Consultants and Goodwin Procter LLP.

Cool Gear International’s innovative products reflect a fresh approach in design with trend driven color and style. With more than 150 patents, the company has driven the evolution of common beverage vessels. To learn more about Cool Gear International and its new **coolgearcan™**, visit www.coolgearinc.com or join the conversation on Facebook at facebook.com/coolgearinc, or on Twitter ([@coolgearinc](https://twitter.com/coolgearinc)).

About Ernst & Young’s Entrepreneur Of The Year®

Ernst & Young's Entrepreneur Of The Year is the world's most prestigious business award for entrepreneurs. The unique award recognizes the significant contributions of entrepreneurs who inspire others with their vision, leadership and achievement.

About Ernst & Young LLP's Strategic Growth Markets practice

Ernst & Young LLP's Strategic Growth Markets (SGM) practice guides leading high-growth companies. Our multidisciplinary team of elite professionals provides perspective and advice to help our clients accelerate market leadership. SGM delivers assurance, tax, transactions and advisory services to thousands of companies spanning all industries. Ernst & Young is the undisputed leader in taking companies public, advising key government agencies on the issues impacting high-growth companies and convening the experts who shape the business climate. For more information, please visit us at ey.com/us/strategicgrowthmarkets, or follow news on Twitter at EY_Growth.

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About Cool Gear International

Since 1986, Cool Gear International, Inc. has served as the leading global designer and manufacturer of innovative hydration and food storage products. With headquarters in Plymouth, MA, Cool Gear International's talented and trendy staff delivers high-quality products at a great value. For more information about Cool Gear International, please visit www.coolgearinc.com.

Cool Gear International Media Contact:

Meredith D'Agostino
mdagostino@451marketing.com
(516) 884-7162

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