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Cool Gear International Makes It Easy to Show American Spirit This Summer

New products perfect for outdoor parties, BBQs and summer celebrations

PLYMOUTH, Mass. (June 9, 2014) – This summer Cool Gear International, [a global leader in housewares and hydration products](#), is making it easy for consumers to show their patriotic spirit with a line of products featuring new American flag designs. Ideal for outdoor entertaining, especially Memorial Day and Fourth of July celebrations, the collection includes the brand’s iconic reusable chillers, mason jars, and coolgearcans. Cool Gear International’s American Flag collection is all BPA-free and double insulated to keep beverages cold when the temperatures go up during long summer days.

“We’re constantly looking for ways for our loyal consumers to make the most of the season,” said Donna Roth, president/CEO of Cool Gear International. “From cookouts to festivals and bonfires, these Americana-inspired products offer an easy way to express festive spirit, whether hosting a party at home or relaxing at the beach.”

[Cool Gear American Flag Collection:](#)

- [American Flag Mason Jar](#) – A fun twist on the mason jar trend, this 16 oz. container features a vintage flag graphic inside double wall insulation and a red and white striped straw. Available now at CVS/pharmacy, Meijer, Marshall’s, HomeGoods locations nationwide and www.coolgearinc.com. (\$5.99 – \$10.99)
- [American Flag Light-Up Chiller](#) – The light-up element of these double-wall chillers adds a unique, festive touch. Featured designs include red, white and blue stars and the Statue of Liberty. Available now at CVS/pharmacy locations nationwide. (\$7.99)
- [American Flag Chiller](#) – This 24 oz. double-wall chiller brings a classic Americana touch to summer parties while keeping contents nice and cold. Available now at CVS/pharmacy locations nationwide. (\$7.99)
- [American Flag coolgearcan](#) – Resembling a beverage can but featuring a wide mouth and sliding closure, the reusable coolgearcans feature a festive foil-lined inner wall with an American Flag and can chill drinks up to six hours. Available now at CVS/pharmacy and Walmart locations nationwide and www.coolgearinc.com. (\$4.99 – \$9.99)

The American Flag products are part of the brand’s 200 patents and hundreds of products available in more than 55 countries. To learn more about Cool Gear International and its offerings visit www.coolgearinc.com or join the conversation on Facebook at facebook.com/coolgearinc, Twitter ([@coolgearinc](#)) and Instagram ([@coolgearinc](#)).

About Cool Gear International

Since 2000, Cool Gear International, Inc. has served as the leading global designer and manufacturer of innovative hydration and food storage products. With headquarters in Plymouth, Mass., Cool Gear International's talented and trendy staff delivers high-quality products at a great value. For more information about Cool Gear International, please visit www.coolgearinc.com.

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