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Cool Gear International Launches Callisto Chiller

Dual Function Innovative Lid to Sip or Chug

PLYMOUTH, MA (February 8, 2017) - Cool Gear International, LLC, a global leader in the hydration and housewares category, today announced the launch of its new Callisto chiller, an upgrade to the classic chiller that the company introduced in 2010.

The Callisto chiller provides an easy drinking experience with an innovative lid featuring a twist-top closure. Sip or chug from the dual function lid and show off your style with fun graphics and colors. Double wall insulation keeps drinks colder, longer, while removable TPR grip bands are available for easy handling.

Callisto Chiller Features:

- Dual function lid to sip or chug
- Twist-top lid closure
- Double wall insulation to keep drinks colder, longer
- Straw included
- Available with or without freezer gel and removable TPR band
- Capacity: 20 oz., 24 oz., and 32 oz.
- Available in 4 colors and with graphics



The Callisto chiller will debut at the 2017 International Home + Housewares Show in March in Chicago. The show is the premier event for connecting innovative industry leaders with buyers in the housewares market.

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About Cool Gear International, LLC

Since 2000, Cool Gear International has brought a vibrant approach to the hydration and housewares category through patented innovation and unique on-trend design. Headquartered in Plymouth, MA, Cool Gear continues to deliver high quality every day solutions at a great value. With over 250 patents, and available in more than 70 countries, the company continues to push the boundaries of hydration and food preservation systems. To learn more about Cool Gear International, visit www.coolgearinc.com.

