

FOR IMMEDIATE RELEASE

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Cool Gear International Launches Split Top Infuser

Juicer, Infuser and Hydration Bottle Designed to Make Hydration Happen

PLYMOUTH, Mass. (March 1, 2016) - Cool Gear International, LLC., a global leader in the hydration and housewares category, today announced the launch of its new 26 oz. split top infuser bottle, designed to help make hydration happen. A juicer and infuser combined, this bottle gives consumers the option to juice fresh fruits or infuse water with fruit, herbs or vegetables.

To help consumers drink more water, the removable built in juicer allows for on-the-go juicing and the cap screen reduces pulp while drinking. The bottle twists apart for easy cleaning and filling with ice, and fruits, herbs and vegetables for infusing. A spring loaded push-button cap seals the chugger, keeping it spill-proof.

Available in blue, pink and green, the split top infuser is made in BPA free Tritan™ and is top shelf dishwasher safe.

The split top infuser will debut at the 2016 International Home + Housewares Show in March in Chicago. The show is the premier event for connecting innovative industry leaders with buyers in the housewares market.

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About Cool Gear International, LLC.

Since 2000, Cool Gear International has brought a vibrant approach to the hydration and housewares category through patented innovation and unique on-trend design. Headquartered in Plymouth, Mass., Cool Gear continues to deliver high-quality every day solutions at a great value. With over 250 patents, and available in more than 55 countries, the company continues to push the boundaries of hydration and food preservation systems. To learn more about Cool Gear International, visit www.coolgearinc.com. Join the conversation on Facebook at [facebook.com/coolgearinc](https://www.facebook.com/coolgearinc), on Twitter (@coolgearinc) or on Instagram (@coolgearinc).



BPA
free

cool
gear

made with
TRITAN

juiceit
& infuse

capacity: 26 FL OZ (768 mL) bottom capacity: 20 FL OZ (591 mL)

juicer
built-in

cool gear