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**Cool Gear International Launches Zeus Protein Shaker**

*Dual Function Sports Hydration Bottle*

PLYMOUTH, MA (February 8, 2017) - Cool Gear International, LLC, a global leader in the hydration and housewares category, today announced the launch of its new Zeus Protein Shaker, a dual function sports hydration bottle.

The Zeus Protein Shaker is the ultimate gym hero! This two-stage sports hydration bottle releases a mixing ball and protein powder from the patent pending lid into the 21oz. bottle with the twist of a dial. Use as a water bottle to quench thirst during a workout, while protein powder stays locked in the lid until released. The integrated carry loop makes it easy to go to and from any workout without breaking a sweat.

**Zeus Protein Shaker Features:**

- Constructed in BPA free Tritan™
- Dual function bottle
- Protein stores in lid
- Turn dial to release powder and agitator from lid
- Carry loop for easy carrying
- Capacity: 21oz.
- Available in Pink, Blue and Green



The Zeus Protein Shaker will debut at the 2017 International Home + Housewares Show in March in Chicago. The show is the premier event for connecting innovative industry leaders with buyers in the housewares market.

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**About Cool Gear International, LLC**

Since 2000, Cool Gear International has brought a vibrant approach to the hydration and housewares category through patented innovation and unique on-trend design. Headquartered in Plymouth, MA, Cool Gear continues to deliver high quality every day solutions at a great value. With over 250 patents, and available in more than 70 countries, the company continues to push the boundaries of hydration and food preservation systems. To learn more about Cool Gear International, visit [www.coolgearinc.com](http://www.coolgearinc.com).

